

Stainless steel pressure gauges and thermometers from WIKA get a visual and functional facelift

Klingenberg, September 2024. The stainless steel pressure gauges and mechanical thermometers from WIKA have been given a facelift. Their design now incorporates a "blue identity". All visible elastomer parts are coloured in the brand's characteristic blue. In addition, the gauges now have a QR code on the dial. This takes users directly to a standardised WIKA product passport with all the data on the respective instrument.

Thanks to the blue identity, the dial gauges can instantly be recognised as part of the WIKA portfolio. The window seal, the filling plug and the blow-out cap of mechanical stainless steel thermometers and pressure gauges are in the blue colour characteristic of the brand. Last but not least, this protects users from unauthorised imitations of WIKA products.

Not only the colour of the window seal has been changed, but also its contour, so that there are no longer any metallic surfaces inside the case. This eliminates the risk of reflection in unfavourable light conditions. The measured value can be clearly registered in any situation, especially outdoors.

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